

DYW NORTH HIGHLAND

DYW North Highland works in partnership with employers to help shape their future workforce and deliver the Young Person's Guarantee.



DYW

NORTH HIGHLAND

Developing the
Young Workforce

DYW North Highland, led by Caithness Chamber of Commerce, has since 2015 played a significant role in ensuring young people have a work relevant education experience.





What's in Place?



Dedicated School Coordinators are embedded across Highland Schools (29 high schools - the north, west and central highlands).



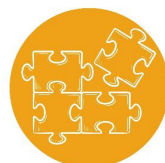
Each DYW group works locally, engaging & responding to the needs of local employers & working with local stakeholders/education providers.



The 3 DYW Highland groups work regionally and collaboratively (DYW North Highland, DYW West Highland and DYW Inverness & Central.)



The 3 DYW Highland groups deliver active programmes of “real-world” activity throughout the year across all sectors, including careers fairs, meet the employer events, school and workplace visits, training opportunities, mock-interviews, and much more!



DYW works nationally – DYW Scotland – 21 regional groups



DYW | NORTH HIGHLAND
Developing the
Young Workforce

DYW | INVERNESS &
CENTRAL HIGHLAND
Developing the
Young Workforce

DYW | WEST HIGHLAND
Developing the
Young Workforce



“what personal skills would you like help with to prepare for the future?”

54.8%	Confidence
45.2%	Motivation
34.2%	Stress / Anxiety Management
39.7%	Communication

VALUES

Ideal job of the future, important values:

- A stable job I can rely on
- A good salary
- A nice working environment
- A good work-life balance
- Doing something that inspires me



How important is higher education and training in making Sutherland an attractive place for young people to live and work?

The results show young people place a high value on locally based opportunities for further and higher education, apprenticeships and training opportunities.

DYW

NORTH HIGHLAND

Developing the
Young Workforce

Thinking about your ideal place to live how important is access to social opportunities, social aspects and hobbies?



Sense of Community



Access to Good Healthcare

Availability of Affordable Housing



43.8%

Want to stay in the North Highlands or return after some time away

Digital Connectivity



Ideal Place to Live



Low Levels of Crime



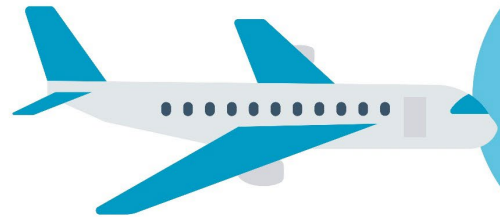
Access to Nature



Affordable Childcare



Good Transport Links



DYW

NORTH HIGHLAND

Developing the Young Workforce



Inspiring Young Minds

- Hospitality Open Door Days
- Careers Fairs in collaboration with Venture North, UHI, Highland Council.
- DYW North Highland Programme Activity:
 - World Host Training
 - Confidence and Presentation Skills
 - CVs & Mock Interviews
 - Meet the Employer
 - Awareness Campaigns
 - Employer Taster Sessions
 - Step into Stem
 - Careers Days
 - Work Place Visits
 - Supporting Enterprise Activity
 - Careers Advice and Opportunity Promotion



DYW

NORTH HIGHLAND

Developing the
Young Workforce

DYW NH School Co-ordinators

Alice Nicolson : Thurso, Wick & Kinlochbervie High Schools

Stacie MacDonald: Dornoch Academy & Golspie High School

Nicola Swanson: Thurso, Wick & Kinlochbervie High Schools

CONTACT

WWW.DYWNH.SCOT

skills@caithnesschamber.com



@DYWNH_skills



Developing the Young
Workforce North Highland



DYW

NORTH HIGHLAND

Developing the
Young Workforce