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JOHN O  
GROATS  
**MILL**

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• TRUST •



John O'groats  
Mill Trust

A836

Burn of Duncanaby

A836

A99

The Cabin

Osprey Charging  
Station

Stacks Deli, Bakery  
& Coffee House

Groats Gifts

300 ft

© 2023 TomTom, © OpenStreetMap











James Taltbolan  
5 March 1962  
22 sacks of Bere  
16 empty Millers  
plus - John o' Groats  
Fries with  
6  
~~empty~~  
~~empty~~









## FUNDERS:

Architectural Heritage Fund

Scottish Land Fund

SSE Renewables Highland Sustainable Fund

National Lottery Heritage Fund

Stroupster Wind Farm Fund

Historic Environment Scotland

Highlands & Islands Enterprise

Coastal Communities Fund

Community Ownership Fund

Regeneration Capital Grant Fund

Wolfson Foundation

Garfield Weston Foundation

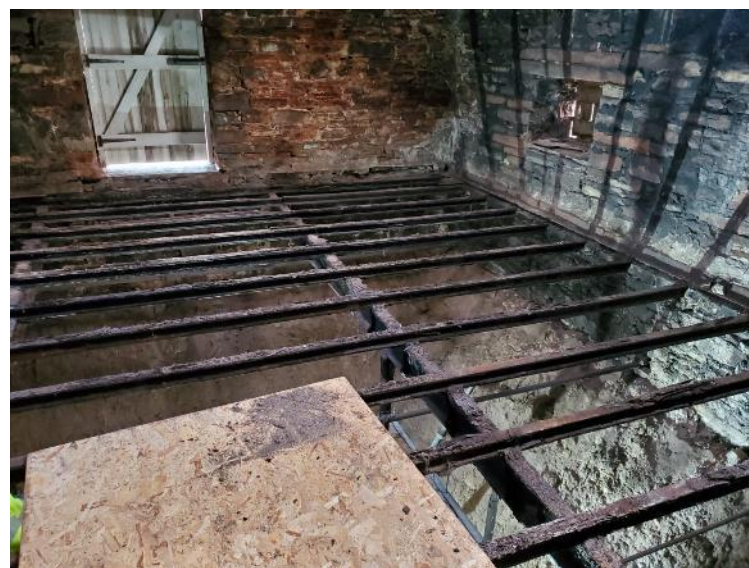
Dounreay Socio-economic Fund

Highland Council Community Regeneration Fund

Nuclear Decommissioning Authority

Highland Leader

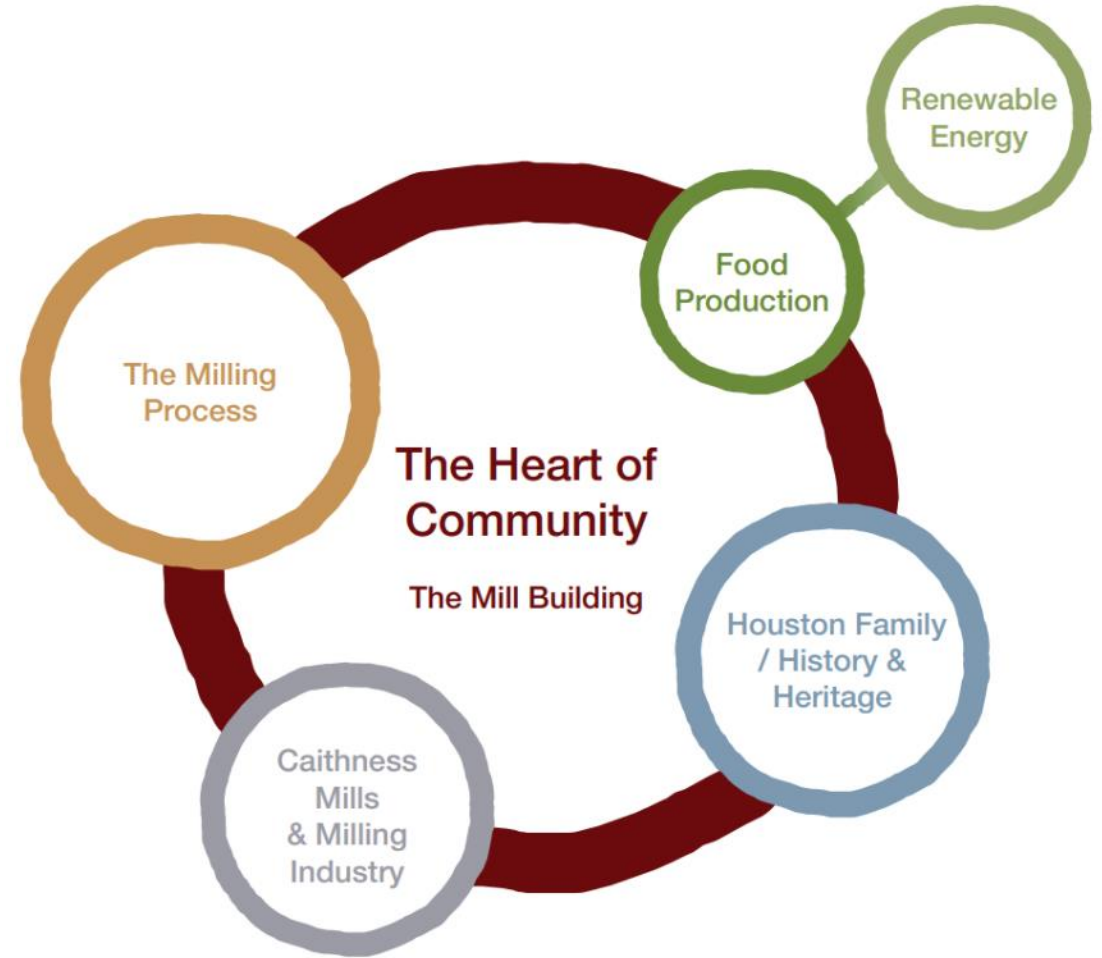
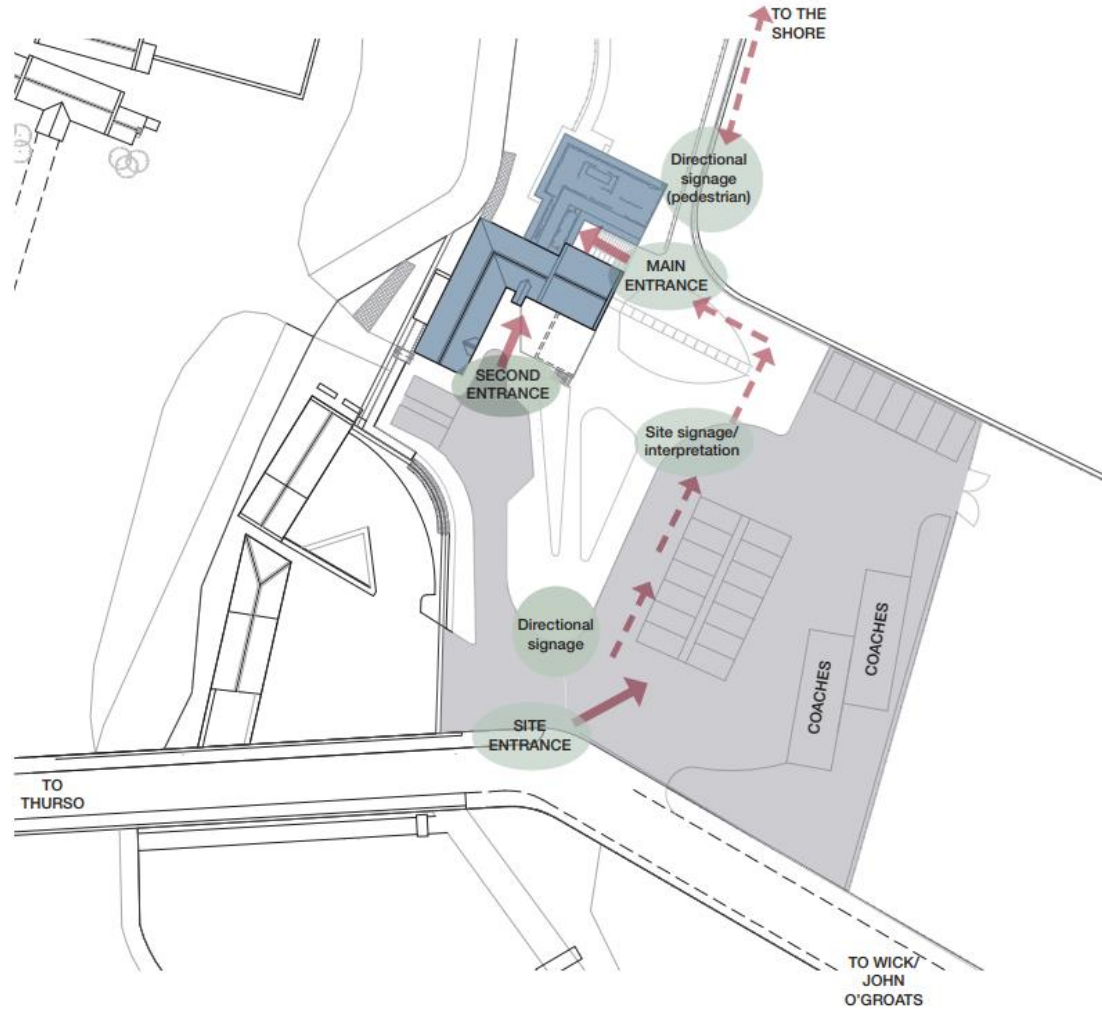
Foundation Scotland





# Visitor Routing & Wayfinding

Key Locations



# Graphic Approach

## Circular Rationale

The John O'Groats Mill is unique in Caithness in having all its internal machinery in tact and was the last water powered mill to be built in the county, if not the country. A 'circular form' is highly visible both inside and out - from the water wheel itself, to the various cogs and grinding stones used to manufacture the flour.

This circular form, is also within the name John O'Groats, and given this location is highly recognisable as a destination in its own right, the 'O' is a lovely link between location and the mill.



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John O'Groats - 'Known as the most northerly point of the UK'. We could build on the 'O' - which is also a good visual reference to waterwheel



Overlapping 'Os' create bere graphic shapes that can be used around the site as part of the graphic approach. 'Bere' is the local word for Barley.

John O'Groats Mill  
Mill Interpretation - Concept Design

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## ach phy

he Pattern/Texture



Typography

Water Wheel  
ABCD12345

Intro text: Distressed

Grinding  
ABCD12345

Body text: clear and simple.  
Good legibility with a touch of character

Iconography



John O'Groats Mill  
Mill Interpretation - Concept Design

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# Arrival / Entrance

Concept Visual



# Concept Visuals

Ground Floor

G





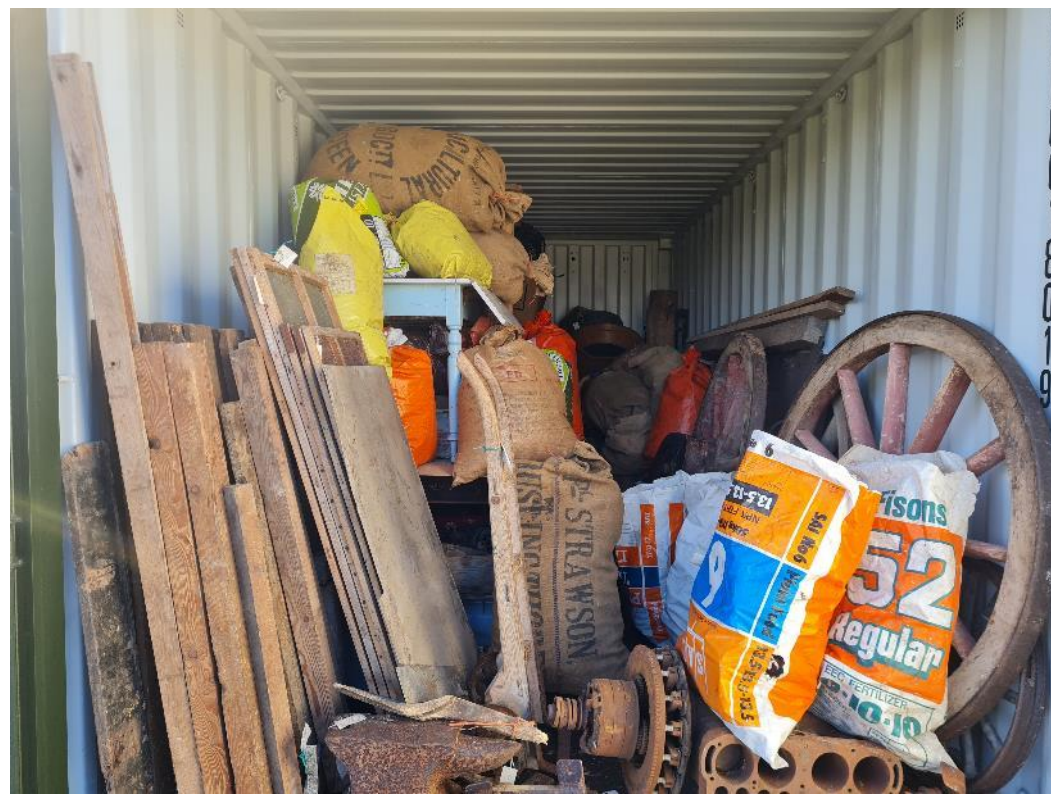
# Concept Visuals

Second Floor

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