

# WHAT VENTURE NORTH HAVE BEEN UP TO AROUND *Caithness and Sutherland*



## THE FAR NORTH LINE COMMUNITY RAIL PARTNERSHIP

Venture North sit on the Management Group for the FNL CRP which enables us to input into how it moves forwards, its engagement with businesses and communities, and also help shape its success.

## THE FLOW COUNTRY UNESCO WORLD HERITAGE SITE

Venture North have been a part of the Flow Countries bid to become a UNESCO World Heritage Site. We look to support it's ambitions and seek to improve its Tourism appeal to better benefit the gateway communities and wider region.



## THE NORTH WEST HIGHLANDS GEOPARK UNESCO SITE

Venture North are geopark ambassadors, which enables us to work with the geopark and other businesses and organisations to see how we can add value and promote the geopark. By working together we ensure messaging is collaborative and responsible.



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## CREATION OF RESPONSIBLE AND SUSTAINABLE ITINERARIES

We have worked hard to create a library of itineraries that look to showcase the region responsibly, covering topics such as: Autumn/Winter travel, Active Travel, slowing down, visiting quieter parts of the area, and supporting local communities. These are **coming soon** to our website.

## WORKING WITH CYCLING UK

Venture North are working with Cycling UK to bring together itineraries and information on cycling routes across the region. These routes will differ from beginner and family routes, to routes that are for those more experienced cyclists!



## VENTURE NORTHS 'TALKING TOURISM' SERIES

Our Talking Tourism webinars are focused on covering key topics to support businesses and communities. Last year we worked with key organisations to deliver support for businesses and communities focused on helping them on their climate action journey.

